

WDAF-TV



Print Date 10/17/12

2439

Page 1 of 3

Flight Dates 10/16/12-10/22/12

**Product** 

Order Sep 00:15:00

583091 Contract / Revision

**ZWEIFEL FOR MISSOURI** 

Original Date / Revision

10/15/12 10/17/12

15% Agency Com

**Billing Contact** 

Advertiser Zweifel, Clint/D/MO St Treas

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

**Buying Time LLC** Agency

**Buying Contact** 

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Type

Estimate #

Alt Order #

Billing Type

EOM/EOC

Cash

Billing Cycle

Billing Calendar BROADCAST

**GENERAL** 

09842360

Demographic A35+

Rev Codes

SP-POL CAN

GEN

Product Codes PL1Mb

Priority

3

Advertiser Ref

Primary Account Executive

Washington, DC 20001

650 Massachusetts Ave NW

Dan Driscoll

Suite 210

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 21% Market Value 35238

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	28%	9866
KCWE	%	0
KMBC	41%	14447
KMCI	%	0
KPXE	%	0
KSHB	10%	3523
KSMO	%	0

Order Total	s		Billing Plan								
Month	# of Spots		Gross Amount		Start Date	End Date	# Spots	Net Amount G			
October 2012	18	\$6,290.00		0.00	10/01/12	10/22/12	18	\$6,290.00	\$7,400.00		
Totals	18	\$6,290.00	\$7,400.00	0.00							

											Tota	ils
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E1 4	10/17/1	2 10/17/12	M-F 7-9a	CM-All	7-8a	W	:30	1	\$525.002	0.00 NM	1	\$525.00
			7-8a		(7:00 AM-8:0	0 AM)						
FOX No	ews											
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/15/12	10/21/12	W	1	\$525.00	0.00						
E 2 4	10/16/1	2 10/16/12	M-F 7-9a	CM-All	8-9a		:30	1	\$525.002	0.00 NM	1	\$525.00
			8-9a		(8:00 AM-9:0	0 AM)						
FOX N	ews							•••••				,
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	-					
Week: 10	/15/12	10/21/12	-T	1	\$525.00	0.00						
E-8-4	10/16/1	12 10/16/12	M-F 10-11a	CM-All	10-11a	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
			M-F 10-11a							~·····································	,	
LIVE W	/ITH KEL	.LY										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	-T	1	\$100.00	0.00						



Contract / Revision

Print Date: 10/17/12

Page 2 of 3

583091 Flight Dates 10/16/12-10/22/12 **Hiatus Dates** 

Original Date / Revision 10/15/12/ 10/17/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product ZWEIFEL FOR MISSOURI Estimate # 2439

											Total	S
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 9 4	10/17/1	2 10/17/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	W	:30	1	\$100.003	0.00 NM	1	\$100.00
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E 10 4			M-F 10-11a	CMAIL	10-11a	T	:30	1	\$100.003	0.00 NM	1	\$100.00
L 10 4	10/10/1	2 10/10/12	M-F 10-11a	CIVITAII	10-11a	'	.50	ı	ψ100.003	O.OO INIVI	,	φ100.00
LIVE V	VITH KELI	LY										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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E11 4			M-F 10-11a M-F 10-11a	CM-All	10-11a	F	:30	1	\$100.003	0.00 <b>NM</b>	1	\$100.00
	VITH KELI art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F	1	\$100.00	0.00						
E 12 4	10/22/1	2 10/22/12	M-F 10-11a	CM-All	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.00
			M-F 10-11a									
	VITH KELI		144 7 1	0 ( )	<b>m</b> . ( .	<b>*</b>						
<u>St</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
E13 4		-	M-F 12p-1p	CM-All		W	:30	1	\$300.002	0.00 NM	1	\$300.00
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	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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Week: 10		10/21/12	F	1	\$300.00	0.00						
E 15 4	10/18/1	2 10/18/12	M-F 5-6p	CM-All	530-6p	T	:30	1	\$600.002	0.00 NM	1	\$600.00
			530-6p		(5:30 PM-6:	00 PM)						
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Week: 10	·····	10/21/12	W	1	+	0.00	r			<b></b>	**************************************	
	h <u>Date Ra</u> 4 10/15/12	<u>nge D</u> 2-10/21/12 M	escription	<u>Start</u> 5-53	/End Time	<u>vv</u> <i>5:00 PM-5:30 P</i>	eekdays	<u>Lenc</u>	<u>30 (\$600.00)</u>	Rtg Type		
	4 10/13/12 redited	1 V/ G 1/ 1 Z 1VI		J-J3	-h	0.00 F IN-0.00 F	**	•	ου (ψο <del>σο.σο)</del>	3,00 TVIVI		
E18 4		2 10/10/12	M-F 5-6n	CM-AII	5-530p	F	:30	1	\$600.002	0.00 NM	1	\$600.00
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,		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	)/15/12	10/21/12	F	1	\$600.00	0.00						



Contract / Revision

Print Date: 10/17/12 Page 3 of 3

583091 Flight Dates 10/16/12-10/22/12 Hiatus Dates

Original Date / Revision 10/15/12/ 10/17/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product ZWEIFEL FOR MISSOURI Estimate # 2439

												To	tals
Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 18	4	10/19/1	2 10/19/12	M-F 5-6p 5-530p	CM-Aii	5-530p (5:00 PM-5:	F 30 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
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	***********	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10		10/21/12	F	1	\$600.00	0.00		···········				
E 19	4	10/18/1	2 10/18/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	T	:30	1	\$800.002	0.00 NM	1	\$800.00
	News										1		
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10	·····	10/21/12	T	1	\$800.00	0.00						
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		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
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N 21	4		2 10/19/12	M-F 7-9a	CM-All	ΨΟΟΟ.ΟΟ	TF	:30	2	\$525.002	0.00 NM	2	\$1,050.00
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	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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				Sa 7-9a									
	News												
107	<u>Sta</u> eek: 10	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
N 23			10/21/12			\$500.00	0.00						
N 23	4	10/18/1	2 10/19/12	M-F 9-10a M-F 9-10a	CM-Aii	9-10a	TF	:30	1	\$300.002	0.00 NM	1	\$300.00
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		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/		10/21/12	TF	1	\$300.00	0.00				I		
ple-		***************************************							***************************************		Totals	18	\$7,400,00

Totals 18 \$7,400.00

**Print Date** 10/15/12 Page 1 of 3

# WDAF-TV

### ORDER

#### Flight Dates 10/23/12-10/29/12

Product

**ZWIEFEL FOR MISSOURI** 

Original Date / Revision

Contract / Revision

10/15/12 10/15/12

583099

15% Agency Com

**Billing Contact** 

Advertiser Zweifel, Clint/D/MO St Treas

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Agency Buying Time LLC

**Buying Contact** 

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Sales Office DC-M

Sales Region NAT

Agency Ref

00:15:00

Order Sep

Estimate # 2453

09842358

Billing Type Cash

Alt Order #

**GENERAL** Order Type

EOM/EOC Billing Cycle

Billing Calendar BROADCAST

A35+ <u>Demographic</u>

**GEN** SP-POL CAN **Rev Codes** 

Product Codes PL1Mb

Priority 3

Advertiser Ref

#### Primary Account Executive

Dan Driscoll

Totals

End Date Account Executive Order% Start Date 100% Dan Driscoll

15

\$5,227.50

Order Share 23% Market Value 26739

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	27%	7219
KCWE	%	0
KMBC	40%	10695
KMCI	%	0
KPXE	%	0
KSHB	10%	2673
KSMO	%	0

Billing Plan **Order Totals** # Spots Net Amount Gross Amount Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$4,632.50 \$5,450.00 0.00 10/01/12 10/28/12 13 \$5,450,00 \$4.632.50 October 2012 13 \$595.00 \$700.00 10/29/12 2 0.00 10/29/12 \$700.00 November 2012 2 \$595.00 0.00

\$6,150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
E 1	4	10/24/12	10/24/12	M-F 7-9a	CM-All	7-8a	W	:30	1	\$525.002	0.00 NM	1	\$525.00
				7-8a		(7:00 AM-8:0	00 AM)						
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	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10	/22/12	10/28/12	W	1	\$525.00	0.00						
E 2	4	10/23/12	10/23/12	M-F 7-9a	CM-All	8-9a	-T	:30	1	\$525.002	0.00 NM	1	\$525.00
				8-9a		(8:00 AM-9:0	00 AM)						
F	FOX N	ews											
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 10	/22/12	10/28/12	-T	1	\$525.00	0.00						
E 8	4	10/23/12	10/23/12	M-F 10-11a	CM-All	10-11a	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
				M-F 10-11a									
l	LIVE V	VITH KELL	Y										
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				ı		





583099

Flight Dates 10/23/12-10/29/12

**Hiatus Dates** 

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product ZWIEFEL FOR MISSOURI Estimate # 2453

l n	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Davs	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	als Amount
E 8	4		2 10/23/12	M-F 10-11a		10-11a	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
LO	7	10/25/12	2 10/20/12	M-F 10-11a	0	10 114				*			
	LIVE V	VITH KELL	.Y								1		
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	/eek: 10		10/28/12	-T	CNA ALL	\$100.00 10-11a	0.00 W	:30	1	\$100.003	0.00 NM	1	\$100.00
E 9	4	10/24/1/	2 10/24/12	M-F 10-11a M-F 10-11a	CIVITAII	10-11a		.00	•	ψ (00.000	0,00 14141	•	<b>\$100.00</b>
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	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
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		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10		10/28/12	T	1	\$100.00	0.00						
E 11	4	10/26/1	2 10/26/12	M-F 10-11a	CM-AII	10-11a	F	:30	1	\$100.003	0.00 NM	1	\$100.00
	6 A) (T 1.8		V	M-F 10-11a									
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E 12			2 10/29/12	M-F 10-11a	CM-AII	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.00
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		VITH KELI				<b>5</b> /	5.0						
	********	art Date	End Date	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
	/eek: 10		11/04/12 2 10/24/12	M-F 12p-1p	CM-All		W	:30	1	\$300.002	0.00 NM	1	\$300.00
E 13	4	10/24/1	2 10/24/12	M-F 12-1p	Olai_UB	12-1p	••	.00	•	ψ000.00 <b>L</b>	0.00 11111	•	4000,00
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		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
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		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				]		
V	leek: 10	)/22/12	10/28/12	F	1	\$300.00	0.00						
E 15	4	10/25/1	2 10/25/12		CM-All	530-6p	T	:30	1	\$600.002	0.00 NM	1	\$600.00
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W	ىد Veek: 10	art Date 0/22/12	10/28/12	T	1	\$600.00	0.00						
E 16			2 10/29/12	M-F 5-6p	CM-All	530-6p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
				530-6p		(5:30 PM-6:0	10 PM)						
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E 18				5-530p		(5:00 PM-5:3	!/\ {D#./\						

Print Date: 10/15/12

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Contract / Revision

583099

Flight Dates 10/23/12-10/29/12

**Hiatus Dates** 

Original Date / Revision 10/15/12/ 10/15/12

<u>Order Sep</u> 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product ZWIEFEL FOR MISSOURI Estimate # 2453

												the second second	tals
Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 18	4	10/26/12	10/26/12	M-F 5-6p	CM-AII	5-530p	F	:30	1	\$600.002	0.00 NM	1	\$600.00
				5-530p		(5:00 PM-5:	30 PM)				į		
	News												
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10	/22/12	10/28/12	F	1	\$600.00	0.00						
E 19	4	10/25/12	10/25/12	M-F 9-10p	CM-All	9-10p	T	:30	1	\$800.003	0.00 NM	1	\$800.00
				M-F 9-10p									
	News												
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10.	/22/12	10/28/12	T	1	\$800.00	0.00						
E 20	4	10/23/12	10/23/12	M-F 10-1030p	CM-All	10-1030p	-T	:30	1	\$800.003	M/ 00.0	1	\$800.00
				M-F 10-1030p									
	News												
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 10	/22/12	10/28/12	-T	1	\$800.00	0.00						
					****				K-1654 HW 1444 H-1504		Totals	15	\$6,150.00

2439



## DAF-TV

### Flight Dates 10/16/12-10/22/12

**Product** 

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			11 .,	. ₩ i	
March 1					

00:15:00 Order Sep

Estimate #

09842360 **ZWEIFEL FOR MISSOURI** Alt Order #

583091 / Contract / Revision

Billing Type Cash Original Date / Revision 15% Agency Com **GENERAL** Order Type 10/15/12 10/15/12 **Billing Contact** 

Billing Cycle EOM/EOC Advertiser Zweifel, Clint/D/MO St Treas

Billing Calendar BROADCAST 650 Massachusetts Ave NW Suite 210

Demographic A35+ Washington, DC 20001 Agency Buying Time LLC

Rev Codes SP-POL CAN **GEN Buying Contact** 

Sales Office DC-M Product Codes PL1Mb

End Date

Priority 3 Sales Region NAT 650 Massachusetts Ave NW

Advertiser Ref Agency Ref Suite 210 Washington, DC 20001

Start Date

Order%

**Primary Account Executive** Dan Driscoll

Account Executive

Dan Driscoll 100% Order Share 21% Market Value 29285

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	28%	8200
KCWE	%	0
KMBC	41%	12007
KMCI	%	0
KPXE	%	0
KSHB	10%	2928
KSMO	%	0

Order Total		Billing Plan								
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amount		
October 2012	15	\$5,227.50	\$6,150.00	0.00 10/01/12	10/22/12	15	\$5,227.50	\$6,150.00		
Totals	15	\$5,227,50	\$6,150,00	0.00						

												Tota	ıl <u>s</u>
Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	4	10/17/12	10/17/12	M-F 7-9a	CM-All	7-8a	W	:30	1	\$525.002	0.00 NM	1	\$525.00
				7-8a		(7:00 AM-8:0	00 AM)						
	FOX News												
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10	/15/12	10/21/12	W	1	\$525.00	0.00						
E 2	4	10/16/12	10/16/12	M-F 7-9a	CM-All	8-9a	T	:30	1	\$525.002	0.00 NM	1	\$525.00
				8-9a		(8:00 AM-9:	00 AM)						
	FOX N	ews					····						
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10	)/15/12	10/21/12	-T	1	\$525.00	0.00						
E 8	4	10/16/12	10/16/12	M-F 10-11a	CM-AII	10-11a	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
				M-F 10-11a							,,,,,,	······································	
LIVE WITH KELLY													
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	Veek: 10	)/15/12	10/21/12	-T	1	\$100.00	0.00						

Print Date: 10/15/12

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Flight Dates 10/16/12-10/22/12

<u>Hiatus Dates</u>

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product ZWEIFEL FOR MISSOURI Estimate # 2439

7		·									Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
E 9 4	10/17/1	2 10/17/12	M-F 10-11a M-F 10-11a	CM-AII	10-11a	W	:30	1	\$100.003	0.00 NM	1	\$100.00
LIVE W	VITH KEL											
*******	art Date	End Date	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
Week: 10 F 10 4		10/21/12	M-F 10-11a		10-11a	T	:30	1	\$100,003	0.00 NM	1	\$100.00
	10/16/1 VITH KEL		M-F 10-11a	CIVITALI	10-11a	,	.00		ψ100.000	0.00 (111)	·	<b>V</b> .00.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	1	\$100.00	0.00						
E 11 4	10/19/1	2 10/19/12	M-F 10-11a M-F 10-11a	CM-AII	10-11a	<del>-</del>	:30	1	\$100.003	0.00 NM	1	\$100.00
LIVE V	VITH KEL	LY										
<u>St</u> Week: 10		End Date 10/21/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 12 4			M-F 10-11a M-F 10-11a	CM-All	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.00
	VITH KEL			0	m	53-4:						
<u>St</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 13 4			M-F 12p-1p M-F 12-1p	CM-All		W	:30	1	\$300.002	0.00 NM	1	\$300.00
Noons	News		,									
<u>St</u> Week: 10	art Date 0/15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E14 4	10/19/1	2 10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	F	:30	1	\$300.002	0.00 NM	1	\$300.00
Noons		E . 1 D . 1	344	C1-0011	Dete	Doting				į		
<u>St</u> Week: 10		End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1		Rating 0.00						<b>***</b>
E15 4	10/18/1	2 10/18/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	00 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
News				0 / 18/ (	D-4-	matta a						
<u>St</u> Week: 10	art <u>Date</u> 0/15/12	End Date 10/21/12	<u>Weekdaγs</u> T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
E16 4	10/22/1	2 10/22/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	M 00 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
News					_							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10 E 17 4		10/28/12  2 10/17/12	M M-F 5-6p	1 CM-All	5-530p	0.00 W	:30	1	\$600.002	0.00 NM	1	\$600.00
<b>31</b>			5-530p		(5:00 PM-5:	30 PM)						
News	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W		\$600.00	0.00						
E18 4		2 10/19/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	F 30 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
News										-		
	art Date		Weekdays	Spots/Week		Rating			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			VWA
Week: 10 E 19 4		10/21/12 12 10/18/12	M-F 9-10p	1 CM-All	\$600.00 9-10p	0.00 T	:30	1	\$800.002	0.00 NM	1	\$800.00
Aloue			M-F 9-10p									
News										•		

Print Date: 10/15/12

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Contract / Revision

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Flight Dates 10/16/12-10/22/12

**Hiatus Dates** 

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product ZWEIFEL FOR MISSOURI Estimate # 2439

					D t.	O4 4 (F 1)	F D	i an Co	-4-	Data Dri	Dta Tuno	Tot	als Amount
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Fime Days	Len Sp	OIS	Rate Pii	Rtg Type	Spois	Amount
E 19	4	10/18/12	10/18/12	M-F 9-10p	CM-All	9-10p	T	:30	1	\$800.002	0.00 NM	1	\$800.00
(0	•	, 0, 10, 1	,	M-F 9-10p		,							*
	News												
	Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				ı		
W	eek: 10	/15/12	10/21/12	T	1	\$800.00	0.00						
E 20	4	10/16/12	10/16/12	M-F 10-1030p	CM-All	10-1030p	-T	:30	1	\$800.003	0.00 NM	1	\$800.00
				M-F 10-1030p									
	News												
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		10/21/12	-T	1	\$800.00	0.00						
											T-1-1-	A F	ድር ፈርር ርር

Totals 15 \$6,150.00